



Dhiraj Deep Gogoi

PRODUCT & UX DESIGNER

🌐 dhirajdeep.com

✉️ dhirajdeepgogoi@gmail.com

in linkedin.com/in/dhiraj-deep-gogoi

☎️ 8587007930

PROFESSIONAL SUMMARY

I'm a user-centric product designer with 4+ years of experience crafting impactful, data-driven solutions for governments, businesses, and startups. Passionate about blending design and strategy to create intuitive, scalable, and meaningful digital experiences.

EXPERIENCE

UI/UX Specialist & Brand Consultant

Jan 2023- Sep 2024

- Previously led Thinkerstribе Pvt Ltd, a design studio specializing in branding, UX/UI, and digital solutions. Collaborated with various companies to enhance user experiences, build strong brand identities, and drive innovation through design.
Notable Collaborations: Urban Living, Urban Infra, Urban System, Data Brilliance Business Solutions, Smart Cookie

UI/UX Designer, Twerlo AI

Dec 2021-Nov 2022

- Enhanced Twerlo AI's food ordering ecosystem by designing intuitive interfaces, chatbot flows, and optimized restaurant management tools.
- Achieved a 60% reduction in customer support calls and improved customer onboarding
- Revamped the B2B portal architecture and contributed to building a comprehensive Restaurant Management System.

UI/UX Consultant, Managix technology LLP

Nov 2021-Jan 2022

- Partnered with the Indian Meteorological Department and the Government of Bihar to develop a crop advisory app.
- Designed intuitive, accessible interfaces to cater to all levels of stakeholders, including farmers and agricultural advisors.
- Successfully launched the app, downloaded by over 100 farmers within the initial rollout phase.

UX Consultant, Xansr technology

Sep 2021-Nov 2021

- Developed an O&M application for Hyundai KIA's O&M department at the Anantapur Plant, streamlining processes for employees and trainees.
- Implemented user-friendly interfaces and automated workflows, minimizing errors in daily operations.
- Enabled faster task completion, reducing the time required for operational activities by 30%.

Project Assistance Manager, South Asia Bamboo Foundation

Apr 2021-Sep 2021

- Spearheaded the creation of an e-learning platform for the bamboo sector in collaboration with SABF and CCHU University, Taiwan.
- Led the development of intuitive architecture, navigation flows, wireframes, and interfaces to enhance usability and address critical sector challenges.

SKILLS

• Design & UX

- User Research
- Wireframing
- Prototyping
- Usability Testing
- Journey Mapping
- Information Architecture
- Experience Design
- Human Centered Design

• Software & Tools

- Figma
- Adobe CC
- Framer
- Wix Studio
- Notion

• Soft Skills

- Client Relations
- Project Management
- Business Planning
- Market Research

EDUCATION

National Institute Of Design, Bangalore

Jun 2018 - Jun 2020

Master Of Design (M.Des) in Design for Retail Experience

Amity University

Jun 2012 - Jun 2016

Bachelor's of Technology (B.Tech) in Mechanical & Automation Engineering

PERSONAL PROJECTS

• Rural Seminar on Branding for Bamboo Artisans

- Conducted workshops to educate artisans on marketing and brand-building strategies.
- Empowered craftspeople with tools to enhance market visibility and sales.

PERSONAL INTERESTS

- Installation Art, Furniture Making, Travel
- Mentoring Aspiring Designers